



"Beauty With No Boundaries"



HAIR SALONS



NAIL SALONS



DAY SPAS

entertainment

education

e-commerce

PRO-CHANNEL

- NEW PRODUCT INTRODUCTIONS
- BUILD SALON RELATIONS AND INCREASE BRAND AWARENESS
- VIDEO ON DEMAND TRAINING FOR THE STYLISTS
- 2 WAY VIDEO CONFERENCING
- PRODUCT TRAINING VIDEOS FOR VIDEO ON DEMAND
- CORPORATE MESSAGES DIRECT TO SALON PROFESSIONAL ON INDUSTRY EVENTS

SALON TV

- INFO-TAINMENT DIRECT TO SALON CLIENTS
- INCREASED PRODUCT SALES THROUGH DIRECT MARKETING
- TARGETED DEMOGRAPHICS
- FASHION AND STYLE INFO-TAINMENT SPOTS
- HIGHER BRAND VISIBILITY

SALON TV.COM.NET.ORG

- CORPORATE LINK TO SALON.TV.COM.NET.ORG
- PRODUCT VIDEO CONTENT ONLINE FOR VIEWING AT HOME, THROUGH ENHANCED ISP NETWORK
- FREE INTERNET ADVERTISING
- ACCURATE DEMOGRAPHIC REPORTING ON SALES STATISTICS

SALON TV GUIDE

- PRIME AD PRESENCE

e-connecting the beauty industry