



"Beauty With No Boundaries"



HAIR SALONS



NAIL SALONS



DAY SPAS

entertainment

education

e-commerce

SALONTV - SALON CLIENT

- EXCITING ON GOING INFO-TAINMENT FOR SALON CLIENTS
- EDU-TAINMENT ON LATEST TRENDS, SERVICES AND PRODUCTS PRESENTED BY THE INDUSTRY'S TOP EXPERTS
- PRE-SELLING SALON SERVICES TO CLIENT'S, TO ENHANCE CHANCES OF INCREASED SALON PRODUCT SALES

PRO-CHANNEL - SALON PROFESSIONAL

- 2 WAY VIDEO CONFERENCING CAPABILITIES THROUGH SALON TV'S GLOBAL BROADBAND NETWORK
- INSTANT ONLINE ORDERS THROUGH CONNECTION WITH MANUFACTURER AND DISTRIBUTOR
- PROMOTIONAL VIDEO ON DEMAND FOR IN-SALON PRODUCT TRAINING
- SCHEDULED CORPORATE UPDATES (CHAIN SALONS)
- PAY-PER-VIEW BROADCASTS OF ADVANCED TRAINING PROGRAMS FROM BEAUTY INDUSTRY EVENTS
- VIDEO CLIPS OF NEW PRODUCT RELEASES
- INCREASED PROFITS AND SALES IN AND OUT OF THE SALON THROUGH SALONTV's ESP (E-COMMERCE SOLUTION PLATFORM)

e-connecting the beauty industry